William I. Wolff

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Education

Ph.D., English (Computers and English Concentration) The University of Texas at Austin	August 2006
M.A., English and Creative Writing University of Cincinnati	August 1997
B.A., English (departmental honors) Union College (New York)	June 1994

Academic Positions

Associate Professor, Communications and Digital Media St. Joseph's University	2019 – present
Assistant Professor, Communications and Digital Media St. Joseph's University	2015 – 2019
Director, Beautiful Social Research Collaborative St. Joseph's University	2016 – 2018
Associate Professor, Writing Arts Rowan University	2011 – 2015
Assistant Professor, Writing Arts Rowan University	2006 – 2011
Lecturer, Science, Technology, and Society Program The University of Texas at Austin	2002 – 2006
Assistant Director, Computer Writing and Research Lab (now DRL) Division of Rhetoric and Writing, The University of Texas at Austin	2002 – 2004
Instructor, Division of Rhetoric and Writing The University of Texas at Austin	2000 – 2002
Director of Instructional Technology, Writing Program Rutgers, The State University of New Jersey	1999 – 2000
Instructor, Writing Program Rutgers, The State University of New Jersey	1997 – 1999
Adjunct Professor, English DeVry University	1997
Teaching Assistant, English The University of Cincinnati	1996 – 1997

Books

Wolff, W.I., Ed. (2018). *Bruce Springsteen and Popular Music: Rhetoric, Social Consciousness, and Contemporary Culture.* Routledge Studies in Popular Music series. [published July 26, 2017]

Refereed Publications

Buchanan, E., Clark-Parsons, R., Vie, S., & Wolff, W.I. (forthcoming, 2022). A Conversation on Ethical Research Practices for Hashtag Activism. In Hashtag Activism Interrogated and Embodied: Case Studies on Social Justice Movements edited by Melissa Ames and Kristi McDuffie.

Wolff. W.I. (2017). Twitter Archives: A Discussion of Systems, Methods, Visualizations, and Ethics. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy.*

Wolff, W.I. (2015). Springsteen Fans, #bruceleeds, and the Tweeting of Locality. *Transformative Works and Cultures.* 19. http://journal.transformativeworks.org/index.php/twc/article/view/589/478

Wolff, W.I. (2015). Baby, We Were Born to Tweet: Springsteen Fans, the Writing Practices of *In Situ* Tweeting, and the Research Possibilities for Twitter. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy. 19*(3). http://kairos.technorhetoric.net/19.3/topoi/wolff/index.html

Wolff, W.I. (2014). Springsteen, Tradition, and the Purpose of the Artist. *BOSS: The Biannual Online-Journal of Springsteen Studies. 1*(1). pp. 36 – 73.

Wolff, W.I. (2013). Interactivity and the Invisible: What Counts as Writing in the Age of Web 2.0. *Computers & Composition. 30*(3). pp. 211 – 225.

Tweedie, S., Courtney, J., and Wolff, W.I. (2010). What Exactly is this Major?: Creating a Writing Department's Identity Through an Introductory Course. In T. Moriarty & G. Giberson (Eds.), *What We are Becoming: Developments in Undergraduate Writing Majors.* Logan, UT: Utah State University Press.

Wolff, W.I., Fitzpatrick, K., & Youssef, R. (2009). Rethinking Usability for Web 2.0 and Beyond. *Currents in Electronic Literacy.* http://currents.cwrl.utexas.edu/2009WolffFitzpatrickYoussef

Wolff, W.I. (2009). Systems of Classification and the Cognitive Properties of Grant Proposal Formal Documents. *Technical Communication Quarterly. 18*(4). pp. 303 - 326.
    Nominated for the 2010 NCTE Best Article Reporting Qualitative or Quantitative Research in Technical or Scientific Communication

Wolff, W.I. (2008). "A Chimera of Sorts": Rethinking Educational Technology Grant Programs, Courseware Innovation, and the Language of Educational Change. *Computers & Education. 51*(3). pp. 1184–1197.

Wolff, W.I. (2003). Reading the Rhetoric of Web Pages: Rethinking the Goals of Student Research in the Computer Classroom." *Currents in Electronic Literacy.* http://currents.dwrl.utexas.edu/fall03/wolff.html.

Technical Writing and Other Publications

Martin, J., & Wolff, B. (2017, January 24). Social Justice Through Social Media. *Connections.* http://www.ajcunet.edu/january-2017-connections/2017/1/18/saint-josephs-thematic

Meloni, J, & Morrison, M. (2010). *Sams Teach Yourself HTML and CSS in 24 Hours.* W.I. Wolff (Tech Ed.). Indianapolis, IN: Sams.

Wolff, B. (2005). Review of *Reinventing the Research University*, eds. Luc E. Weber and James J. Duderstadt. *Planning for Higher Education* 33.4.

Wolff, B. (2006). Laptop Use in University Common Spaces. *Educause Quarterly* 29.1.

Wolff, B. (2004, June). Re-Designing the CWRL Web Site: A Look to the Future. *CWRL White Papers Series*. No. 040606-1, http://www.dwrl.utexas.edu/sites/www.dwrl.utexas.edu/files/webredesign.pdf.

Wolff, B. (2004). Review of *Electronic Communication in the Humanities: Issues and Options*, eds. James Inman, Cheryl Reed, and Peter Sands. *Rhetoric Society Quarterly*.

National and International Conference Presentations

Wolff, B. (2022, accepted). "This Land is Your Land," The River Tour, and Springsteen's Emerging Calls for Engaged Citizenship. Bruce Springsteen's The River: An International Symposium. Monmouth University, NJ.

Wolff, B. (2020, accepted but COVID). The Digital Researcher as Activist: Thoughts on Objective Observation. *Computers and Writing Conference.* East Carolina University, May 2020.

Wolff, B. (2019). Toward an Anti-Hate Digital Ethics. *Computers and Writing Conference.* Michigan State University, June 20 -22, 2019.

Wolff, B. (2019). Ethics, Activism, and Scholarly Practice in the Age of Disinformation. *Digital Rhetoric/Digital Media in the Post-Truth.* University of Alabama, March 1-2, 2019.

Wolff, B. (2018). Archives, Bots, Fake Accounts, and the Emerging Ethical Complexities of Social Media Research. *Computers and Writing Conference.* George Mason University, VA.

Wolff, B. (2017). On the Ethics, Methods, and Publication of Publicly Private #notokay Election Tweets. *Computers and Writing Conference.* Findlay, OH.

Wolff, B. (2016). The Ethics and Archives of Doing Social Media Research. *Computers and Writing Conference.* Rochester, NY.

Wolff, B. (2015, May). "In the Quick of the Night": Fanzines, Analog Technologies, and the Processes of Writing from the Margins. *Computers and Writing Conference.* Stout, WI.

Wolff, B. (2014, June). Writing on the Edge of the World: Springsteen Fans and the Writing Practices of *In Situ* Concert Tweeting. *Computers and Writing Conference.* Pullman, WA.

Wolff, B. (2013, November). "Born in the E.U., I Was Born in the E.U.!": Bruce Springsteen, European Fan Tweets, and the Importance of Locality. *European Fandom and Fan Studies Conference.* Amsterdam, Netherlands.

Wolff, B. (2013, June). Baby, We were Born to Tweet: #Springsteen, Concert Tweets, and an Emergent Transmediated Composing Community. *Computers and Writing Conference*, Frostburg, MD.

Wolff, B. (2012, September). "OMG I GOT AMAZING SEATS!!!! FREAKING OUT!!!!!!!! Bruce Springsteen, here we come!!!!": #Springsteen, Concert Tweets, and the Evolution of Fandom. *Glory Days: A Bruce Springsteen Symposium.* Monmouth, NJ.

Wolff, B. (2012, September). In Defense of Influence: Springsteen's 2012 SXSW Keynote and the Literary Tradition of Poetic Creativity. *Glory Days: A Bruce Springsteen Symposium.* Monmouth, NJ.

Wolff, B. (2010, May). When Understanding Hypertext isn't Enough: Thoughts on Writing in the Age of Web 2.0. *Computers and Writing Conference.* West Lafayette, IN.

Wolff, B. (2010, May). Remixing Composition in the Writing Classroom: An Installation of Student Videos. *Computers and Writing Online Conference.* West Lafayette, IN. Available online at http://j.mp/a9aogN.

Wolff, B. (2010, March). Revealing Meaning, Broadcasting history: Notes on the Composition of Oral History Video. *Conference on College Composition and Communication.* Louisville, KY. Abstract and Prezi available online at http://j.mp/cN3GUd.

Wolff, B. (2009, September). On Queens and Candy Aisles: Desire, Decaying Society, and the Literary Tradition of "Queen of the Supermarket." *Glory Days: A Bruce Springsteen Symposium. West Long Branch, NJ. Abstract and Prezi available online at http://j.mp/boysM4.*

Wolff, W.I. (2008, Oct.). When Understanding Hypertext isn't Enough: Notes Toward a New Online Literacy. Paper presented at The Seventh Biennial Watson Conference. Louisville, KY.

Wolff, W.I. (2008, June). Preparing Online Communicators for the Future of Information Systems. Paper presented at the Third Annual International Association of Online Communicators Conference. Reykjavik, Iceland.

Wolff, B. (2008, April). Integrating Technology, part of the panel "Building and Sustaining an Independent Writing Major: Insights from a Decade of Departmental Experience," *Conference on College Composition and Communication.* New Orleans, LA.

Wolff, W.I. (2008, Jan.). Preparing Writers for the Future of Information Systems. Paper presented at the 4th International Conference on Technology, Knowledge, and Society. Boston, MA.

Wolff, B. (2007, March). Welcome to the "Big Apple": Geographical Space, Systems of Classification, and their Affects on Writing Instructor Identity. *Conference on College Composition and Communication.* New York City, NY.

Wolff, B. (2006, Jan). Rethinking Learning Environments: An Analysis of Student Laptop and Common Space Use at the University of Texas at Austin. *2006 EDUCAUSE Southwest Regional Conference*, Austin, TX).

Wolff, B. (2004, June). Surfing: Professional Representation on the Web. *Computers and Writing Conference*, Honolulu, HI.

Wolff, B. (2004, March). From the Classroom to the Curriculum: How Graduate Student Innovation can Inform Departmental Change. *Conference on College Composition & Communication*, San Antonio, TX.

Wolff, B. (2002, May). Assessment, Teaching Practice, and Student Learning: A Composition Course Realizes the Benefits of the Learning Record Online. *Computers and Writing Online Conference.*

Wolff, B. (2001, March). "Do You Yahoo?": Student Research, the Kosovo Crisis, and the World Wide Web." *Computers and Writing Online Conference.*

Wolff, B. (2001, March). "You've Given Us the Money - Now What?": Year One in the Life of a Computer Classroom." *Conference on College Composition and Communication*. Denver, CO.

Invited Local and National Presentations

Wolff, B. (2019, August). Start Talking SJU and Student Mental Health Empowerment Narratives. Keynote. Marginalized to Empowered Conference, Saint Joseph's University, Philadelphia, PA.

Wolff, B. (2018, November). Using Classroom Immersive Technologies to Interact with Students Using Active Learning Techniques and Technologies. Classroom Task Force Subcommittee. Invited Presentation.

Wolff, B. (2017, February). A Conversation About the Methods, Ethics, and Visualizations of Twitter Archives. Library Speaker Series. Saint Joseph's University. Invited Presentation.

Cohen, J., Wolff, W.I., & Yadin-Israel, A. (2014, September). Studying Springsteen – New, Exciting Springsteen-Related Academic Projects. Springsteen Forum: Fifty Years of Makin' this Guitar Talk. Monmouth University, NJ. Invited Presentation.

Wolff, W.I., Dunnington, D., and Borremans, P. (2008, June). Panel Conversation at the Third Annual International Association of Online Communicators Conference. Reykjavik, Iceland. Invited Presentation.

Wolff, B. (2004, Oct). Wireless Networking and Laptop Use at UT-Austin. *ITS Senior Staff Meeting.*

Wolff, B. (2003, Feb). From Teacher to Learning Environment Designer: Incorporating Advanced Technology into Your Classroom. *CWRL Spring Colloquium*. Austin, TX.

Wolff, B. (2002, Feb). Training Students to Read the Rhetoric of Web Pages: An Overview of an In-class Workshop. *CWRL Spring Colloquium.* Austin, TX.

Wolff, B. (2002, April). The Learning Record Online K-12 Version: An Invited Presentation for the Center for Language in Learning Board of Directors. San Diego, CA.

Wolff, B. (2001, March). Teaching with the Learning Record Online: A First Time User's Perspective." *CWRL Spring Colloquium* Austin, TX.

Workshops

Wolff, B., Knight, A., Heasley, C. (2022, February). Toward an Indigenous Land Acknowledgement. Day of Dialogue. Saint Joseph's University, Philadelphia, PA.

Wolff, B., Knight, A., and Silvestro, J. (May 24, 2018, accepted). A Call to Action: Digital Rhetoric with Nonprofits. *Computers and Writing Conference*. George Mason University, VA.

Wolff, B. (2010, November). Using Technology to Enhance Literacy Development in Middle Grade Classrooms. Full-day workshop sponsored by Mathematics, Computer, and Science Instructional Improvement Programs (McSiip). Glassboro, NJ.

Wolff, B., Sullivan, R., Meloni, J., & Stolley, K. (2010, May). Twitter from the Ground Up. Half-day workshop presented at the *Computers and Writing Conference*. West Lafayette, IN.

Stolley, K, Meloni, J., Wolff, B., & Sullivan, R. (2010, May). Twitter to Infinity and Beyond. Half-day workshop presented at the *Computers and Writing Conference*. West Lafayette, IN.

Wolff, B. (2008, March). On Blogs, Blogging, and Blogging in/for/about the Classroom. Workshop presented at Penns Grove-Carneys Point High School. Penns Grove, NJ.

Wolff, B. (2008, February). Increasing Language Arts Proficiency by Looking at the Whole Picture. Workshop presented at Penns Grove-Carney's Point High School. Penns Grove, NJ.

Syverson, P., & Wolff, B. (2004, June). The Learning Record Online: The New Wave of Online Portfolio-based Assessment. *Computers and Writing Conference*, Honolulu, HI.

Grants

Funded

Wolff, W.I. (2014). Editorial Assistant. Writing Arts Department CGCE Grant, Rowan University. ($1000 for an editorial assistant for an edited collection).

Wolff, W.I. (2012). A Grounded Theory Approach to the Study of Fans on Twitter. Writing Arts Department CGCE Grant, Rowan University. ($4800 for one graduate and one undergraduate research assistant).

Wolff, W.I. (2010). Three Presentations at the *Computers and Writing Conference*. Assistant Professor Travel Grant, Rowan University, ($1091.56 for travel and expenses)

Wolff, W.I. (2010). 22 Flip Ultra video cameras for use in Writing, Research, and Technology. College of Communication Technology Grant, Rowan University, $2858.90 for hardware)

Wolff, W.I. (2008). Mapping Relationships among Web 2.0 Applications: A Preliminary Investigation into a New Information Literacy. Non-Salary Financial Support Grants, Rowan University, ($4811.00 for hardware and two undergraduate research assistants)

Wolff, W.I. (2008). Reconceiving Writing, Research, and Technology by Introducing Video Composition, Oral History, and Educational Outreach. Innovations in Teaching with Technology Grant, Rowan University, 2008, for ($2500.00 for hardware)

Wolff, W.I. (2005). ITS Grant, provided by the Vice President for Information Technology, UT-Austin, to analyze data from two dissertation-related research studies.

Not Funded

Wolff, W.I. (2011). Usability Testing of a Video Oral History App. Departments of Writing Arts CGCE Grant ($7401.78 for hardware and a graduate research assistant).

Wolff, W.I. (2008). Web 2.0 and the Emergence of a New Information Literacy. National Endowment of the Humanities (NEH) Summer Stipend Grant ($6,000 for two summer months)

Honors, Fellowships, and Awards

Honorary Induction into the SJU Chapter, Alpha Sigma Nu, the International Jesuit Honors Society, 2022
Wall of Fame for Excellence in Teaching, Faculty Center, Rowan University, 2014
Emerging Artist Fellowship, Delaware Division of the Arts. 2012 – 2013. ($3000)
Junior Faculty Innovative Teaching Award (honorable mention), Rowan University, 2008
Professional Development Award, University of Texas at Austin, 2004
Research Assistant, Computer Writing and Research Lab, UT-Austin, Summers 2001 – 2004
AIR-U Web Accessibility Award for redesign of CWRL web site, 2003

Research Assistant for Professor Clay Spinuzzi, UT-Austin, Summer 2002
Professional Development Award, University of Texas at Austin, 2001
McGraw Hill Technology Design Award, Computers and Writing Conference, for the Learning Record
       Online, 2001
The Helen Weinberger Playwriting Prize, University of Cincinnati, 1997
The Lanzit, Strauss, and Elliston Poetry Prize, University of Cincinnati, 1997
The Thomas J. Watson Fellowship, awarded by The Thomas J. Watson Foundation, 1994 - 1995.
    ($15,000)
Academy of American Poets Prize (1992 – 1994)

Teaching

Saint Joseph's University [Undergraduate]
    Civic Media
    Communication Theory and Practice
    Digital Storytelling
    Non-Profit Communications
    Popular Music, Protest, and Social Justice
    Participatory Culture, Online Communities, and Social Media Research
    Senior Capstone
    Social Media and Community Engagement
    Social Media and Participatory Culture
    Web Design and Development

Rowan University [Graduate]
    Writing for Electronic Communities
    Visual Rhetoric and Multimodal Composition
    Information Architecture
    Internet and Writing Studies
    Research Methods for Writers
    Special Topics: Creative Hypertext
    Special Topics: Web Design

Rowan and Other Universities [Undergraduate]
    Writing, Research, and Technology
    Technologies and the Future of Writing (module in team-taught Introduction to Writing Arts)
    College Composition II: Sophomore Engineering Clinic
    College Composition II
    Introduction to Web Development (The University of Texas at Austin)
    Topics in Writing (The University of Texas at Austin)
    Rhetoric and Composition (The University of Texas at Austin)
    Expository Writing II (Rutgers University)
    Expository Writing (Rutgers University)
    Basic Composition (Rutgers University)
    Advanced Composition (DeVry University)
    Freshman English 101, 102, 103 (University of Cincinnati)

Students Supervised

Graduate Thesis
    Wayne Stainrook (Gaming and Institutional Autobiography)

Christen Otter (Visual Oral History)
Megan McCourt (Memoir)
Meghan O'Donnell (Visual Poetry)
Darlene Antonelli (Autobiographical Hypertext)
Emily Yeungel (Academic)
Zachary Caruso (Memoir)
Lisa Damico (Playwriting)
Joe Sabatino (Gaming)

Undergraduate Thesis, Research Assistants, Scholars, Fellows, and Interns
Cassandra Savaiko (Intern, Community Garden)
Lauren Lodge (Intern, Summer Scholars Program)
Megan Hayes (Intern, Summer Scholars Program)
Mariana Ruiz (Intern, Community Garden)
Julia Oleguer (Intern, Community Garden)
Liam Majewski (Summer Scholar, Community Garden)
Elaine Estes (Summer Scholar, Community Garden)
Maggie McLaughlin (Honors Thesis)
Jayne Baran (Thesis)
Caitlin Thiel (Thesis)
Alex Gonzalez (Thesis)
Abbey Piro (Foley Fellow)
Caitlin Gillard (Foley Fellow)
Taylor Burke (Foley Fellow)
Anna McCarthy (Foley Fellow)
Victoria Lydon (Foley Fellow)
Molly McDonald (Foley Fellow)
Carly Montecalvo (Foley Fellow)
Caroline DeFelice (Foley Fellow)
Samantha DiGiuseppe (Foley Fellow)
Elizabeth Krotulis (Summer Scholar)
Devon Walder (Springsteen Twitter Study)
Katherin Fitzpatrick (Web 2.0 Spaces Study)
Rene Youssef (Web 2.0 Spaces Study)

Curriculum Development

Teston, C., Wolff, W.I., Courtney, J. (2010). Technical and Professional Writing Certificate of Graduate Study, MA in Writing, Rowan University. Approved.

Wolff, W.I. (2010). Writing and New Media Certificate of Graduate Study, MA in Writing, Rowan University. Approved.

Wolff, W.I. (2009). Visual Rhetoric and Multimodal Composition Course Proposal, MA in Writing, Rowan University. Approved.

Wolff, W.I. (2009). Internet and Writing Studies Course Proposal, MA in Writing, Rowan University. Approved.

Tweedie, S., Courtney, J. Wolff, W.I. (2007). Intro to Writing Arts Course Proposal, BA in Writing Arts, Rowan University. Approved.

Outreach Activity

Pangea Day (http://pangeaday.org) Film Screening, Organizer, spring 2008.
  All Proceeds donated to Great Philadelphia Film Office.

Rowan Internship and Outreach Team (RIOT), spring 2010
  Oversaw semester-long internship of 11 undergraduate students who began to design the social media presence for a family-owned business, Sturtz Construction and Design.

Through Composing with Images Press (CWiP), a digital press I cofounded with Billie Hara. CWiP published photo and art books that brought together image and text to engage creative, social, and cultural issues within a particular theme. All proceeds were donated to charity.
  Ewing, K., Hendrickson, K., Mahoney, J., & Toscani, A. (Eds.). (2012). *Voices for Wild Faces*. Composing with Images Press: Bear, DE. http://j.mp/cwip-bstore
    Designed by my students in Writing, Research, Technology, spring 2012, to benefit Wildlife Conservation Society

  Bosch, K., Schwartz, Sebastiano, M., & White, D. (Eds.). *Moments to Cherish: A Book about Motherhood*. Composing with Images Press: Bear, DE. http://j.mp/cwip-bstore
    Designed by my students in Writing, Research, Technology, spring 2012, to benefit March of Dimes

  Shipka, J., and Nichols, N. (2011). *Play! A Collection of Sixty-three Toy Camera Photographs Made by Thirty-six Photographers in Twelve Countries.* Preface by B. Wolff. Composing with Images Press: Bear, DE. http://j.mp/cwip-bstore
    Designed in collaboration with and 100% of proceeds benefitted the Marine Toys for Tots Foundation

  Wolff, B. & Hara, B. (Eds.). (2011). *Photos for the Gulf: First Anniversary Edition*. Composing with Images Press: Bear, DE. http://j.mp/cwip-bstore
    Designed to raise awareness about the Gulf Oil Spill; 100% of proceeds benefitted the Gulf Restoration Network

  Wolff, B. & Hara, B. (Eds.). (2010). *Photos for the Gulf*. Composing with Images Press: Bear, DE. http://j.mp/cwip-bstore
    Designed to raise awareness about the Gulf Oil Spill; 100% of proceeds benefitted the Gulf Restoration Network

Creative Activity

Chocolates. November 1 – November 30, 2013. Solo Photography Exhibition, Mezzanine Gallery, Wilmington, DE.

Chocolates. June 7 - July 26, 2013. Solo Photography Exhibition, Colourworks, Wilmington, DE.

Delaware Division of the Arts Award Recipients Show. August 2 – October 13, 2013, Biggs Museum of American Art, Dover, DE.

Biggs Shot III. November 2, 2012 – February 17, 2013, Biggs Museum of American Art. One photograph selected. Juror: Sarah Stolfa.

The First State. July 20 – August 9, 2012. Gallery 50, Rehoboth, DE. Two invited photographs.

2335 McCoy Road. An Epitaph. A Celebration. October 7 – November 4, 2011. Solo Photography Exhibition, Colourworks, Wilmington, DE.

Wolff, B. (2010, October 1 – 2011, December 1). *Decompositions & other reflections*. Solo show. Whereabouts Café, Newark, DE.

Wolff, B. (2011, October 7 – 2011, November 4). *2335 McCoy Road. An Epitaph. A Celebration*. Solo photography exhibition, Colourworks, Wilmington, DE.

Wolff, B. (2011, September 1 – 2011, September 30). One photo selected to be included for Photo Month 2011. Jurors, Lee Wayne, Ellen Elms Notar, Ph.D., John Burger, M.D.,
Dinah Reath, Jay Pastore. Packard Reath Gallery, Lewes, DE, and Gallery 50, Rehoboth, DE.

Wolff, B. (2010, June 18 – August 18). Four photographs selected for *The HOLGA Show 2010*. Four Photographs Showing. Juror, Richard Floyd. Curator, Céline Downen. The Saans Downtown Gallery, Salt Lake City, Selected images available online at http://j.mp/cML8zo.

Wolff, B. (2010, March 3). New developments. *Pictory Magazine*. Available online at http://j.mp/cGJvvm.

Wolff, B. (2008, Nov. – 2009, Jan). Three photographs selected for *The HOLGA Show 2008*. Jurors, Amanda Moore and Steph Parke. Curator, Shalee Cooper. The Saans Downtown, Salt Lake City, UT.

Wolff, B. (2008, 6 April – 25 May). Eight photographs selected for *Is it possible to make a photograph of New Jersey regardless of where you are in the world?* Curator, Laurel Ptak. The Pierro Gallery, South Orange, NJ.

Academic Service

Saint Joseph's University
> University Community Garden, Director, Spring 2017 – present
> Board Member, Institute for Environmental Stewardship, Spring 2021 - present
> Department Adjunct Search Committee, Fall 2020
> Day of Dialogue Planning Committee, Spring 2020 – present
>> Art Subcommittee, Fall 2021 - present
>> Promotions Subcommittee, Fall 2020 - present
> Multicultural Faculty Learning Community, Fall 2019 – Spring 2020
> Department Promotion and Tenure Committee, Fall 2019 – Spring 2020
> University Faith-Justice Institute Advisory Board, Fall 2018 – Spring 2020
> University Mission Week Committee, Fall 2017
> University Academic Technology Advisory Council, Fall 2018
> University Office of Inclusion and Diversity Programming and Co-Sponsorship Committee, 2016 – 2018
> College Barnes Life Sciences Academic Vision Group, Spring 2018
> College Barnes Life Sciences Facilities Working Group, Spring 2018
> Department Assessment Committee for COM 473, Fall 2018
> Department Awards Committee, Spring 2016, Fall 2017 - present
> Department Mission Statement Committee, Chair, Fall 2017
> Department Copyright and Student Works Meeting, Spring 2017
> Department Tenure and Promotion Guidelines Working Group, 2017
> Department ILC Selection Subcommittee, Fall 2016 – Spring 2017
> Department Gear Committee, Fall 2016
> Department Search Committee, Spring 2016

Department Gifts Coordinator, Fall 2015 - present
Department Assessment Committee for COM 200, Fall 2015

Rowan University

Promotion Committee, 2013 – 2015
Tenure and Recontracting Committee, 2010 – 2015
CGGE Grant Committee (Chair), 2009 – 2015
Hiring Committee, 2008 – 2015; Chair, 2011 – 2012, 2012 – 2013, 2014 – 2015
Undergraduate Major Working Group, 2008 – 2015
Graduate Program Interest Group, 2008 – 2015
College Technology Committee, 2009 – 2015
New Media Concentration Committee, 2009 – 2015
Technology Committee, College of Communication and Creative Arts, 2006 – 2015
University Senate Campus Environment and Aesthetics Committee, 2012 - 2013
College Advisory Board Committee, 2008 – 2013
Writing Arts Core Values Assessment Committee, summers 2008 and 2013
Art/Communication Task Force, 2010 - 2011
Tenure, Recontracting, and Promotion Documents Rewrite Committee, 2010 - 2011
University Senate Technological Resources Committee, 2010 – 2011
MFA Task Force, 2008 – 2009
Rowan University Techcast, spring 2009
Campus Master Plan – Academic Facilities Subcommittee, 2006 – 2008
Laptop Initiative Committee, 2007 – 2008
Student Evaluation Form Committee, Department of Writing Arts, 2007 – 2008
ePortfolio Working Group, 2007 – 2008
Discipline Committee, Department of Writing Arts, 2006 – 2008
Curriculum Committee, Department of Writing Arts, 2006 – 2008
Jack Kent Cooke Fellowship Committee, 2007
Multimedia Technology and Content Casting Committee, 2006 – 2007
Campus Master Plan – Academic Facilities Subcommittee, 2006 – 2007
Classroom Technology Upgrade Working Group, 2006 – 2007

The University of Texas at Austin

Project Director, Learning Record Online, 2000 – 2006
Research Consultant, Writing Across the Curriculum, 2005 – 2006
Liberal Arts Instructional Technology Grants Selection Committee, 2005 – 2006
Steering Committee, Computer Writing and Research Lab, 2000 – 2004
Information Technology Research Internship with Daniel Updegrove, Vice President for Information
Technology, Fall 2004
Judge, AIR-Austin, Accessibility Internet Rally, 2001 – 2002

Rutgers, The State University of New Jersey

Expository Writing Pilot Program, Writing Program, spring 1998

Service to the Field

Graduate Research Network Discussion Leader and Job Workshop, 2015 – 2016, 2018 - present
Editorial Collective, *The Journal of Undergraduate Multimedia Projects*, 2009 – present
International Association of Online Communicators (IAOC), Board Member, 2007 – 2009
Thomas J. Watson Fellowship Committee, Union College, 2006 – 2009

Session Chair, "Bringing a Broad Base of Users into the Project: Web-based Remote Usability Testing,"
    CCCC Computer Connection 2007, March 2007

Paper Reviewer
    Computers and Writing Conference, 2013 – 2016, 2017 – present
    Technical Communication Quarterly
    BOSS: The Bi-Annual Online Journal of Springsteen Studies
    TCEA Educational Technology Research Symposium, Fall 2006
    Computers & Education
    Journal of Information Architecture
    The Journal of Undergraduate Multimedia Projects
    Association of Teachers of Technical Writing Conference

Professional Memberships and Affiliations

Association of Internet Researchers
Popular Culture Association