

from Santa Maria, J. (2014). On Web Typography. New York: A Book Apart. p. 26

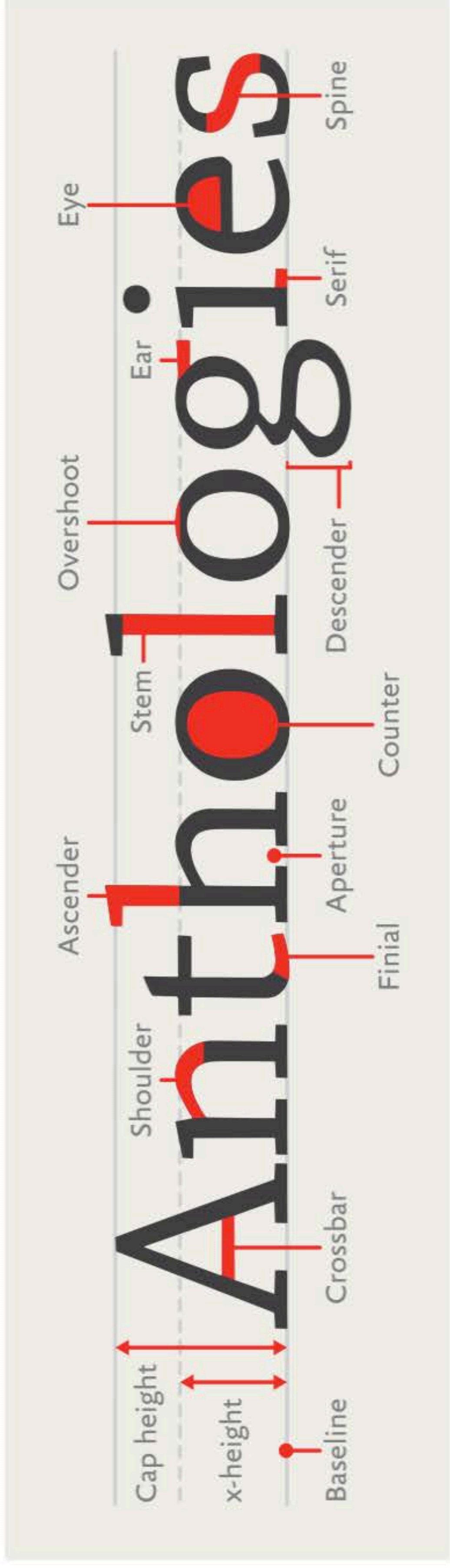


FIG 3.3: Some common parts of typeface anatomy.

The best text faces generally have
some personality, but not so much
that it distracts us from the content
or experience of reading.

Bree

The best text faces generally have
some personality, but not so much
that it distracts us from the content
or experience of reading.

Calluna

FIG 4.5: Calluna is simple, with just enough personality to make for an interesting text face. By contrast, Bree may have too much personality, making it potentially distracting for extended reading.