

Bill Wolff
Intro to Communications, Fall 2023
Final Project Assessment

Student Name:

Overall Presentation Assessment	Point Value	Points Earned
Introduction / Title Slide	5	
Overall minimalist quality of the slides	20	
Overall quality of narrative	20	
Total Points	45	
Photographs		
duChemin Soulful Photographs SEVEN required slides	Point Value	Points Earned
duChemin Passage	5	
Soulful 1 (include title and composition technique)	5	
Soulful 2 (include title and composition technique)	5	
Soulful 3 (include title and composition technique)	5	
Soulful 4 (include title and composition technique)	5	
Soulful 5 (include title and composition technique)	5	
Soulful 6 (include title and composition technique)	5	
Soulful 7 (include title and composition technique)	5	
Total Photography Slide Points	40	
Graphic Designs		
Required Overview Slides	Point Value	Points Earned
Introduction (showing all three designs in full)	5	
Audience, Message, Display Location(s)	5	
Use of Modular Grid System	5	
Color Selections	5	
Color Contrast	5	
Typeface Headings (using Santa Maria terms p. 26)	5	
Typeface Sub-headings (using Santa Maria terms p. 26)	5	
Total Graphic Design Overview Points	35	

Create Slides for SIX of the Below Design Features, highlighting TWO features PER Graphic	Point Value	Points Earned
Hierarchy	5	
Scale	5	
Balance	5	
Flow / Eye & Sight Lines	5	
Alignment	5	
Contrast	5	
Negative Space	5	
Proximity	5	
Repetition	5	
Total Graphic Design Feature Points	30	
Overall Presentation Grade	150	

Creations Assessment	Point Value	Points Earned
Photographs	100	
Graphics	100	
Total Points	200	

Overall Project Grade	Point Value	Points Earned
Presentation Grade	150	
Creations Grade	200	
Final Points	350	
Final Project Grade %		